

TATIONNA VELEZ

UX/UI DESIGNER | PRODUCT DESIGNER

Rialto, CA | tationnavelez.com | Tationna.velez@gmail.com

UX/UI & Product Designer creating intuitive, user centered digital experiences.

Skilled in defining user flows, designing high fidelity interfaces, and building interactive prototypes. Experienced in usability driven design, product thinking, and delivering scalable solutions across web and platform products.

UI/UX WORK EXPERIENCE

UI UX Designer, Bizinc, Remote, Dec 2024 - Present

- Led end to end product design from concept to high fidelity execution
- Created user flows, wireframes, and interactive prototypes to define the user experience
- Used research and usability insights to improve functionality and clarity
- Collaborated with cross functional teams to deliver scalable, development ready solutions

UI UX Design Intern, Strong Average Apparel, Remote, Jan 2024 - Oct 2024

- Designed responsive web experiences aligned with brand and user needs
- Created wireframes and high fidelity designs to improve user flows and engagement
- Translated concepts into structured, development ready deliverables
- Collaborated with cross functional teams to ensure consistent product experiences

UI UX Design Intern, SkyIT, Remote, May 2023 - Aug 2023

- Designed user flows, wireframes, and interactive prototypes for digital products
- Supported research through stakeholder interviews and journey mapping
- Presented concepts and refined designs based on feedback and product goals
- Contributed to early stage product exploration and UX decision-making

Freelance Designer, Self Employed, Rialto, Aug 2022 - May 2023

- Delivered UX/UI and product design solutions for client digital experiences
- Created wireframes, prototypes, and scalable visual systems
- Conducted usability evaluations to improve product clarity and usability
- Maintained consistency through design systems and brand alignment

GRAPHIC DESIGN WORK EXPERIENCE

Graphic Designer, CSU San Bernardino, San Bernardino, Nov 2022 - May 2024

- Designed digital and print assets including marketing materials, social graphics, and promotional content
- Developed visually engaging layouts that improved clarity, readability, and audience engagement
- Collaborated with stakeholders to translate ideas into cohesive, brand aligned designs
- Maintained consistency across all materials using established branding guidelines and visual systems

CORE SKILLS

Product & UX Design:

UI Design, UX Design, Product Design, Interaction Design, Information Architecture, User Flows, Wireframing, High Fidelity Design, Interactive Prototyping, Design Systems, Responsive Design

Research & Strategy:

User Research, Usability Testing, Competitive Analysis, Journey Mapping, Problem Framing, Iterative Design

Tools:

Figma, FigJam, Adobe Creative Suite, Wix, Canva

Methods:

Design Thinking, Accessibility Awareness, Cross Functional

Collaboration

EDUCATION

- Bachelor of Fine Arts in Design, Concentration in Marketing, California State University San Bernardino, CA,