TATIONNA VELEZ

UI/UX Designer (Rialto, CA) (Willing To Relocate)

UI/UX Designer blending visual finesse with user first thinking, crafting sleek, intuitive experiences across web and mobile. Quick to collaborate, quicker to deliver impact.

UI/UX WORK EXPERIENCE

UI UX Designer, Bizinc, Remote, December 2024 - Present

- Delivered clear, accessible interface designs that reduced friction and strengthened overall usability across the platform.
- Partnered cross functionally with product, engineering, and marketing to refine core user journeys and support marketing content creation, planning, and release cadence.

UI UX Design Intern, Strong Average Apparel, Remote, Jan 2024 - Oct 2024

- Applied design thinking to iterate on user flows, wireframes, and prototypes in Figma, ensuring smooth, intuitive user experiences.
- Built and maintained a scalable design system and component library that improved brand consistency and enabled faster collaboration across design, development, and marketing teams.

UI UX Design Intern, SkyIT, Remote, May 2023 - Aug 2023

- Developed interactive wireframes and prototypes in Figma to clearly communicate design intent, strengthening collaboration with developers and stakeholders to meet both technical constraints and user needs.
- Participated in design critiques and cross functional collaboration sessions to align on user needs and business goals, contributing to a more cohesive and focused product vision.

Freelance Designer, Self Employed, Rialto, Aug 2022 - May 2023

- Developed a distinctive logo and cohesive brand identity for a client, establishing a unified and recognizable presence across all touchpoints.
- Designed user flows, wireframes, mockups, and interactive prototypes for a mobile app, delivering visually appealing, user friendly interfaces aligned with user needs.

GRAPHIC DESIGN WORK EXPERIENCE

Graphic Designer, CSUSB Department of Academic Success and Undergraduate Advising, San Bernardino, Nov 2022 - May 2024

- Designed and formatted promotional materials for both digital and print campaigns while maintaining strict alignment with university brand standards.
- Completed large scale design projects on time by collaborating closely with the marketing team and leveraging Adobe Creative Suite to deliver high quality visuals.

PERSONAL INFO

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Tationnavelez.com

Linkedin

(909) 566-9920

SKILLS & TOOLS

- **Design Software & Tools:** Figma (expert), Adobe Creative Suite (Illustrator, Photoshop, InDesign), Creatie, Wix, Webflow
- **Digital Collaboration Platforms**: FigJam, Slack, Miro, Microsoft Teams
- **UI/UX Design**: Prototyping, Information Architecture, Storyboarding, Wireframing, Responsive Design, Interaction Design, Information Architecture
- **Graphic Design:** Creating Mockups, Social Media Content, Flyers, Brochures, Invitations, Signage, Large-Format Graphics
- **User Research:** Conducting User Interviews, Surveys, Usability Testing, Analyzing User Feedback
- **Design Systems & Style Guides**: Creating and Maintaining Design Systems, Developing Style Guides
- **Creative Problem Solving**: Trend Analysis, Empathy, Visual Design
- **Project Management**: Organizing and Prioritizing Tasks, Managing Design Projects

PERSONAL PROJECTS

- HubLink

- Big'O'Donuts

EDUCATION

- Bachelor of Fine Arts in Design, Concentration in Marketing, California State University San Bernardino, CA,