

# TATIONNA VELEZ

## UI/UX Designer (Rialto, CA) (Willing To Relocate)

Creative UI/UX Designer skilled in crafting user-centered web and mobile experiences. Strong in visual design, collaboration, and driving impactful user journeys in agile environments.

### UI/UX WORK EXPERIENCE

#### UI UX Design Intern, Bizinc, Remote, December 2024 - Present

- Created and refined intuitive designs for a learning platform that equips business owners with tools to enhance their operations, stay ahead of industry trends, and learn from expert insights through accessible courses and resources.
- Partnered with cross-functional teams to streamline platform navigation, making educational materials more user-friendly and boosting engagement rates, reinforcing Bizinc’s mission to empower entrepreneurs.

#### UI UX Design Intern, Strong Average Apparel, Remote, Jan 2024 - Oct 2024

- Employed design thinking methodologies to iterate on user flows, wireframes, and prototypes using Figma, ensuring seamless user experiences.
- Developed and maintained a comprehensive design system and component library, ensuring brand consistency and facilitating collaboration between design, development, and marketing teams, speeding up project timelines and enhancing overall product quality.

#### UI UX Design Intern, SkylIT, Remote, May 2023 - Aug 2023

- Developed interactive wireframes and prototypes in Figma, clearly communicating design ideas to cross-functional teams, enhancing collaboration with developers and stakeholders to meet both technical and user needs.
- Engaged in design critiques and collaboration sessions with cross-functional teams to ensure that designs met both user needs and business goals, directly contributing to a more focused and cohesive product vision.

#### Freelance Designer, Self Employed, Rialto, Aug 2022 - May 2023

- Established a distinctive and memorable logo and established a cohesive brand identity for a client, ensuring a unified and recognizable presence across various touch points.
- Created user flows, wireframes, mockups, and interactive prototypes for a mobile app, focusing on visually appealing and user-friendly interfaces that resonated with end users.

### GRAPHIC DESIGN WORK EXPERIENCE

#### Graphic Designer, CSUSB Department of Academic Success and

#### Undergraduate Advising, San Bernardino, Nov 2022 - May 2024

- Designed and formatted promotional materials for digital and print campaigns, maintaining alignment with university branding standards.
- Delivered large scale design projects on time by collaborating with the marketing team and utilizing Adobe Creative Suite effectively.

### PERSONAL INFO

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[Tationnavelez.com](http://Tationnavelez.com)

[Linkedin](#)

(909) 566-9920

### SKILLS & TOOLS

- **Design Software & Tools:** Figma (expert), Adobe Creative Suite (Illustrator, Photoshop, InDesign), Creatie, Wix, Webflow
- **Digital Collaboration Platforms:** FigJam, Slack, Miro, Microsoft Teams
- **UI/UX Design:** Prototyping, Information Architecture, Storyboarding, Wireframing, Responsive Design, Interaction Design, Information Architecture
- **Graphic Design:** Creating Mockups, Social Media Content, Flyers, Brochures, Invitations, Signage, Large-Format Graphics
- **User Research:** Conducting User Interviews, Surveys, Usability Testing, Analyzing User Feedback
- **Design Systems & Style Guides:** Creating and Maintaining Design Systems, Developing Style Guides
- **Creative Problem Solving:** Trend Analysis, Empathy, Visual Design
- **Project Management:** Organizing and Prioritizing Tasks, Managing Design Projects

### PERSONAL PROJECTS

- [Healthcare Discharge Tracker](#)
- [Food Truck App](#)

### EDUCATION

- Bachelor of Fine Arts in Design, Concentration in Marketing, California State University San Bernardino, CA,